boomi

# Boomi for Amazon Web Services

## Boomi lets you get your new cloud services up and running with rapid application integration

Boomi's cloud-native, low-code integration platform as a service (iPaaS) and pre-built connectors deliver fast, easy application and data integration for Amazon Web Services (AWS) customers. Boomi offers connectors for configuring integrations with many AWS services, including Amazon S3, Amazon SNS, Amazon RDS, and Amazon Redshift.

### UNLEASH THE FULL POWER OF AWS WITH CLOUD-NATIVE INTEGRATION

For AWS customers, Boomi delivers an easily scalable integration platform to move, manage, govern and orchestrate data across applications — on-premises or in the cloud. As a unified, cloud-native iPaaS, Boomi accelerates your ability to integrate every part of your connected business.

The traditional method for integrating applications is through the use of code-based developer tools. The Boomi integration platform provides all the capabilities of legacy tools in a visual, drag-and-drop interface. Crowd-knowledge intelligence via Boomi Suggest helps map integrations, while workflow automation streamlines processes and increases operational efficiency and agility.

The Boomi Platform dramatically reduces the time required to configure and deploy your cloud operations. At the same time, it makes all your integrations available for reuse, testing and monitoring.

### BOOMI TAKES THE GUESSWORK OUT OF INTEGRATING WITH AWS
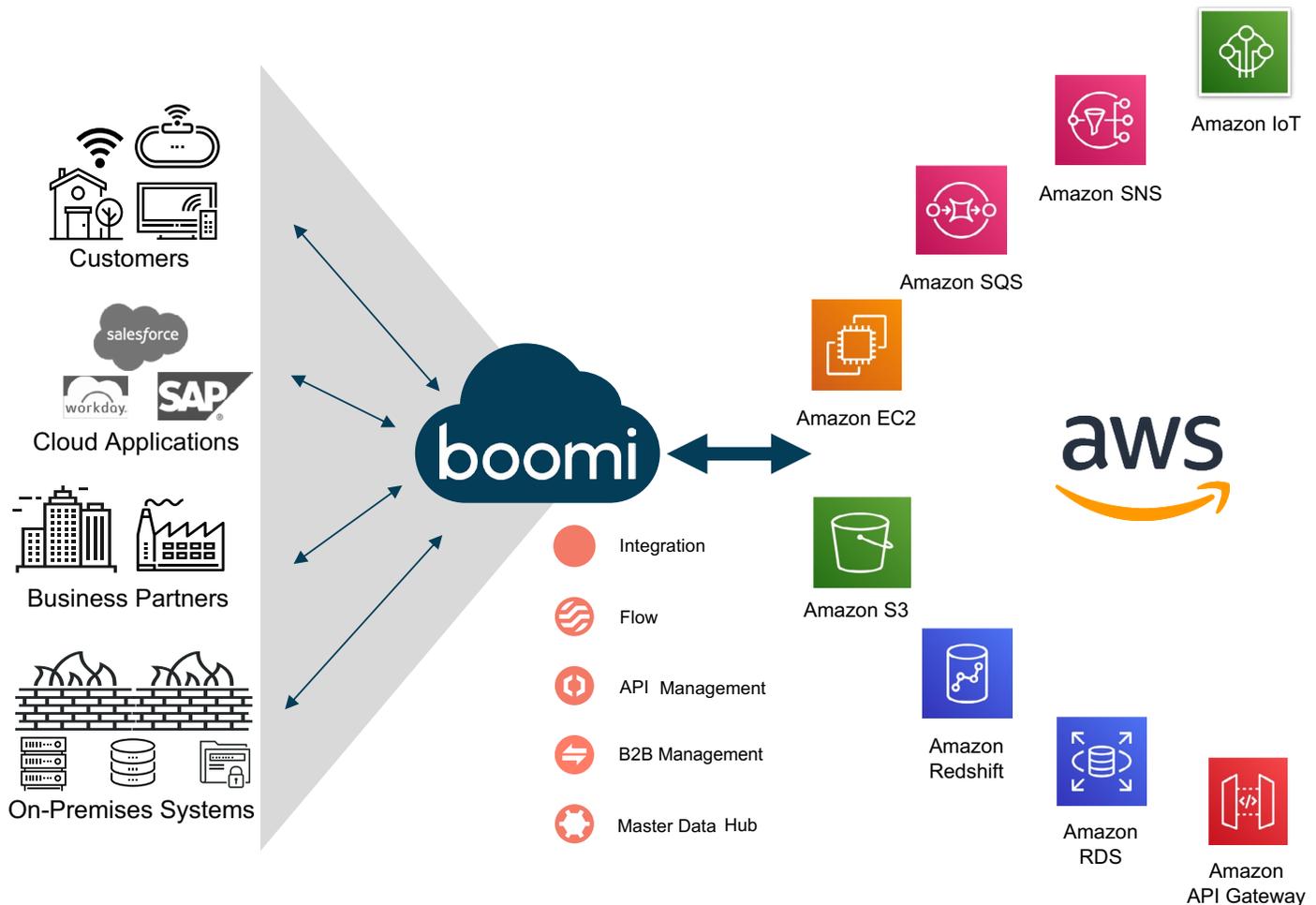
Boomi, an Amazon technology partner, helps you rapidly apply business logic and data quality transformations to the process of integrating your data with AWS services, such as Amazon Aurora, Amazon RDS, and Amazon S3. Boomi uses high-performance, secure, out-of-the-box connectors to hundreds of data services for cloud and on-premises applications.

- **Speed up Amazon S3 integrations** with our Amazon S3 connector. Create reusable

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> We used Boomi to integrate applications, harmonize data and connect to AWS services, like Amazon Redshift and Amazon RDS. **Boomi was the central piece, and we received amazing support from them.**
>
> Managing Director of Technology, Global Systems Consultancy
> "

powered by aws

Integration

Flow

API Management

B2B Management

Master Data Hub

components containing connection and operation settings. Once a process is defined, Boomi can map to and from any system using the Amazon S3 connector to retrieve data from or send data to Amazon S3.

- **Control Amazon SQS message queueing** to implement highly scalable, decoupled integration designs. Our SQS connector can send or receive Amazon SQS messages that connect Amazon services and tie into applications running on-premises or in the cloud.

- **Work easily with the Amazon Simple Notification Service (SNS).** Our Amazon SNS connector lets a Boomi process send information to any number of endpoints. Via Amazon SNS, Boomi can publish a message to subscribers, allowing for a single send to reach multiple endpoints or AWS services.

- **Move data to and from the Amazon Redshift** data

warehouse with our database connector, which features native JDBC support.

- **You never have to worry about connecting to the AWS services you need to run your business** Boomi connects via native drivers to AWS databases, such as Amazon RDS, Amazon Redshift, Amazon Aurora and Amazon EMR (HBase and Hive).

Plus, Boomi's MQTT connector ensures that Boomi can integrate with Amazon's IoT solutions, while our HTTP connector helps your DevOps team interact with any of the many AWS service APIs, as well as customer-created APIs.

The unified Boomi Platform offers core integration, a master data hub, API management and workflow automation. With all these essential integration capabilities on one platform, you can help your organization increase the speed, effectiveness and scope of your AWS implementation for driving digital

## BENEFITS/USE CASES

- **Accelerate migration to the cloud.** The Boomi platform helps organizations adopt AWS services quickly while continuing to operate in a hybrid environment that includes on-premises data. Boomi provides a fabric that makes it easy to connect and manage cloud and legacy data sources and applications.

- **Benefit from fast, scalable integration.** Deploy integrations in a fraction of the time and cost of traditional middleware or point-to-point coding. Future-proof your ability to adapt business processes rapidly amid ever-changing IT environments and emerging business challenges.

- **Build on an integrated infrastructure.** Boomi handles application integration, master data management (MDM), and API management, freeing developers and business analysts to focus on creating front-office business applications that empower users and bring speed and agility to your business.

- **Modernize key processes.** Eliminate time-consuming and error-prone data updates to critical systems. Boomi equips you to build a workflow-driven organization that provides exceptional visibility into key operations.

- **Reduce risk.** By eliminating the need for long-running, complex custom development efforts, Boomi speeds project timelines, reduces IT labor costs, and makes integration a predictable, repeatable process.

## Why Boomi?

### Enterprise Connectivity

- Dramatically cut the time and cost of integration
- Implement integration projects in days or weeks, not months
- Gain real-time insights across the business
- Reorient core business processes around the customer
- Improve data quality and consistency
- Flexibly scale and adapt to business needs

### Pure Cloud

- No hardware to install or maintain
- Automatic upgrades
- Predictable usage-based pricing
- Single-instance, multi-tenant architecture
- Accessible from any browser

### Robust Integration

- Proven connectivity to 1,000+ unique endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premises systems
- Intuitive, centralized integration management
- Community access to connectors, widgets and process maps
- Extensive crowd-sourced knowledge and guidance

Learn more about how Boomi's unified platform can help you connect everything.
**boomi.com/platform**

Speak with a
**Boomi integration expert**

View all customer stories at **Boomi.com/Customers**

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