

# Dell Boomi for Banking, Financial Services and Insurance

Connect legacy and cloud systems for new agility and customer focus.

The Dell Boomi cloud-native integration platform connects disparate data and applications to drive greater business agility and superior customer service in financial services, helping retail banks, brokerages and insurance providers respond to market disruptions and increasing competitive pressures.

## Modernize and Innovate with Cloud Integration

Banks and other financial services providers gain new flexibility and speed with the Boomi integration platform as a service (iPaaS). Easily and quickly build interoperability across legacy environments, cloud applications, and fintech systems to meet your most acute business challenges. Speed up your response to market changes, protect against risk, and create data-driven insights by seamlessly connecting the critical information across your enterprise.

With Boomi's cloud-native integration platform, financial services institutions have unified data for analyzing profitability, managing risk and providing exceptional customer service.

**Modernize legacy infrastructure.** Leverage your investments in mission-critical systems of record with connectivity to new cloud, fintech, mobile and social applications. Integrate new and old systems at a fraction of the time and cost of traditional integration.

**Adapt to industry change.** European-led initiatives such as the Payment Services Directive (PSD) and Open Banking Standard demand robust API governance to securely share data. As open banking gains global momentum, Boomi integration and API management provide the tools you need to adapt.

**Deliver a superior customer experience.** Gain a 360-degree customer view across multiple product lines, such as checking, home loans, investments, and retirement. Then integrate across web, mobile, in-person, and call center apps to provide a frictionless omnichannel experience.

**Accelerate M&A value.** Reduce the time, cost and complexity of onboarding a new entity after an acquisition. Gain future-proof flexibility to accommodate M&A or other business challenges, including the emergence of technology-first fintech startups.

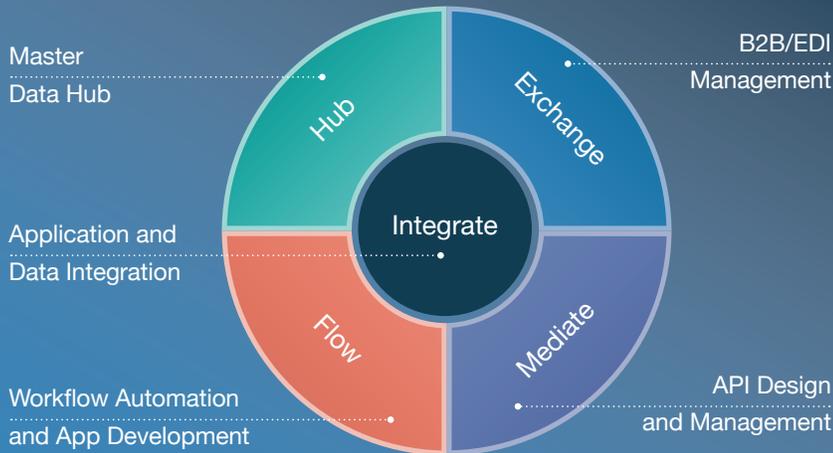
**Streamline workflow approvals.** Use Boomi integration and workflow automation to speed multi-step approval processes for loans, mortgages, credit cards and insurance. Build in robust controls and visibility across all stakeholders to reduce costs and mitigate risk.

*“It was clear that mobile platforms were going to be the prominent platform of choice for our members’ interactions with the bank...the best platform to deliver omni-channel experiences on customers’ terms.”*

David Chapman  
CIO, TIB

## Future-Proof Integration in Financial Services

As a cloud-based integration platform, Boomi makes it easy to connect your applications and data without the costs and complexities of traditional middleware or custom coding. Financial services companies use Boomi to connect any combination of cloud-based and legacy on-premise systems, transforming themselves into more transparent, data-driven organizations focused on efficient and customer-centric operations.



## Flexibility Across Your Financial Services Business

Trusted by more than 7,200 organizations, the Boomi integration platform provides educational institutions a market-leading set of integration and data management capabilities including:



**Boomi Integration:** Boomi AtomSphere scales to meet high-volume needs in real-time mobile, batch (ETL), and EDI environments.



**Boomi B2B Management:** rapidly onboard trading partners, support traditional EDI standards as well as newer web services, and monitor all your partner interactions in real time through a centralized portal.



**Boomi Master Data Hub:** Synchronize and enrich your data through a data hub, so the organization has trusted data to make business decisions.



**Boomi API Management:** Centrally create, publish and manage APIs and web services, extending access across a growing number of applications.



**Boomi Flow:** Provide a low-code development platform to create customer journeys and automate simple and sophisticated workflows to efficiently drive your business.

## Why Boomi?

### Enterprise Connectivity

- Dramatically cut the time and cost of integration
- Implement integration projects in days or weeks, not months
- Gain real-time insights across the business
- Reorient core processes around the customer
- Improve data quality and consistency
- Flexibly scale and adapt to business needs

### Pure Cloud

- No hardware to install or maintain
- Automatic upgrades
- Predictable usage-based pricing
- Single instance, multi-tenant architecture
- Accessible from any browser

### Robust Integration

- Proven connectivity to 1,000+ unique endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premise systems
- Intuitive, centralized integration management
- Community access to connectors, widgets and process maps
- Extensive crowd-sourced knowledge and guidance

To learn more, visit us today at [www.boomi.com](http://www.boomi.com)