



Dell Boomi for Energy & Utilities

Accelerate modernization with agile cloud integration.

The Dell Boomi integration platform as a service (iPaaS) connects disparate systems to drive operational excellence across all sectors of the energy industry — from exploration and production companies to utilities involved in generation and distribution.

Quickly Integrate Your Applications to Drive Energy Sector Innovation

For many energy and utilities providers, traditional integration has become a barrier as they modernize their IT infrastructures to adapt to shifting customer needs and new market opportunities.

Boomi equips energy companies to easily connect their data and applications so they can move faster and with more agility when adding new cloud, big data, and mobile applications.

The Boomi iPaaS lets you connect mission-critical legacy operational systems with cloud applications and sensor-based devices for implementing customer-centric systems across your business.

Boomi's enterprise-class, native-cloud platform provides a robust, highly efficient, and flexible integration environment that addresses key industry challenges such as diversification, demand forecasting, profitability analysis, and regulatory compliance.

Drive operational efficiency. Minimize delays by eliminating data silos while building seamless workflows across the extended enterprise to align diverse stakeholders, from the executive suite to operational and service teams and external partners.

Power IT modernization. Transform your business to meet emerging challenges and opportunities with Boomi at the center of your digital initiatives. Accelerate your transition to cloud platforms and applications, unlocking missioncritical data from legacy on-premises systems.

Adapt swiftly to changes. Ensure cross-enterprise data accessibility, accelerating responsiveness to changes in supply and demand, regulations, taxation and physical assets, as well as geopolitical factors or a company merger.

Improve customer satisfaction. Provide superior service and support with a 360-degree view of customers using clean, consistent and validated data from multiple channels.

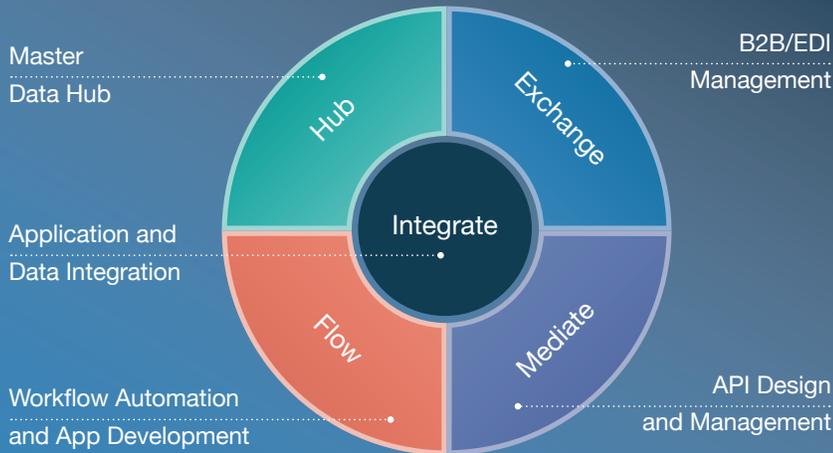
Leverage machine data. Take advantage of sensor-based IoT systems by facilitating the movement of machine data from field production systems, distribution grids, and other connected devices for integration with operational and analytic systems.

“The platform is cost-effective and offers a lower TCO for integration”

Supratik Chaudhuri
Head of Digital Services for Utilities
Tata Consultancy Services (TCS)

Simplify Application Integration with Boomi

As a cloud-based integration platform, Boomi makes it easy to integrate your applications and data without the cost and complexity of traditional middleware or custom coding. Energy and utility companies use our platform to connect any combination of cloud-based and legacy on-premises systems, transforming themselves into more digital, data-driven organizations focused on lean, efficient and customer-centric operations.



A Comprehensive Integration Platform for Energy Companies

Trusted by more than 7,200 organizations, the Boomi integration platform provides educational institutions a market-leading set of integration and data management capabilities including:



Boomi Integration: Boomi AtomSphere scales to meet high-volume needs in real-time mobile, batch (ETL), and EDI environments.



Boomi B2B Management: rapidly onboard trading partners, support traditional EDI standards as well as newer web services, and monitor all your partner interactions in real time through a centralized portal.



Boomi Master Data Hub: Synchronize and enrich your data through a data hub, so the organization has trusted data to make business decisions.



Boomi API Management: Centrally create, publish and manage APIs and web services, extending access across a growing number of applications.



Boomi Flow: Provide a low-code development platform to create customer journeys and automate simple and sophisticated workflows to efficiently drive your business.

Cloud-based Integration

- Dramatically cut the time and cost of integration
- Implement integration projects in days or weeks, not months
- Gain real-time insights across the business
- Reorient core processes around the customer
- Improve data quality and consistency
- Flexibly scale and adapt to business needs

Pure Cloud

- No hardware to install or maintain
- Automatic upgrades
- Predictable usage-based pricing
- Single instance, multi-tenant architecture
- Accessible from any browser

Robust Integration

- Proven connectivity to 1,000+ endpoints including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premises systems
- Intuitive, centralized integration management
- Community access to connectors, widgets, process maps
- Extensive crowd-sourced knowledge and guidance

To learn more, visit us today at www.boomi.com