

# Dell Boomi for Salesforce Health Cloud

## Strengthen patient relationships with Salesforce and agile cloud integration

An integrated view of members, patients or trial participants is critical to modern medicine. Dell Boomi provides agile cloud integration that connects applications of all types to the Salesforce Health Cloud. With Boomi and Salesforce Health Cloud, organizations can better understand and serve patients while lowering costs and improving operational efficiencies.

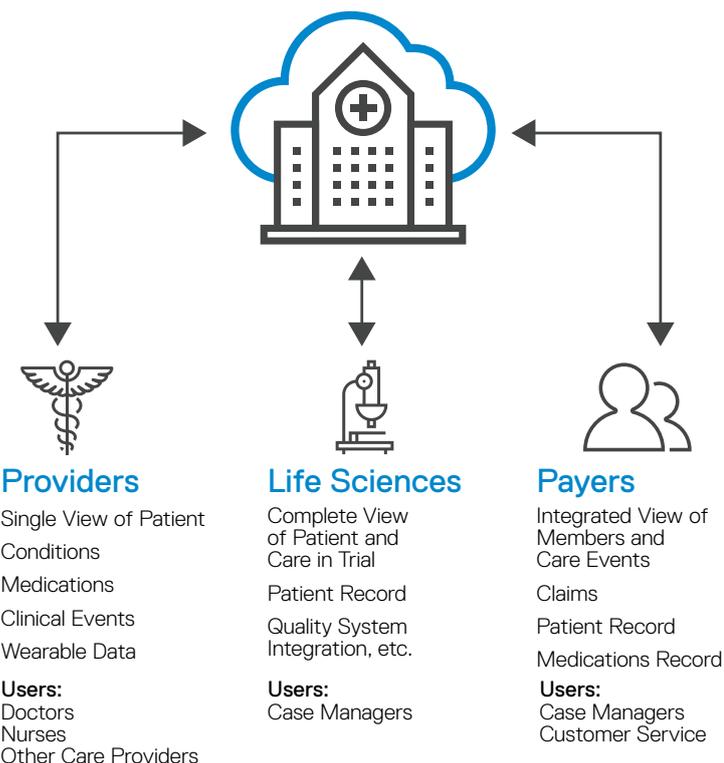
## Gain a single patient view to drive healthcare transformation

Boomi combined with Salesforce Health Cloud helps medical and life sciences companies integrate diverse data to generate a single, 360-degree view of all patient information. Easily draw data from heterogeneous systems. And support highly efficient and personalized medicine that improves quality of treatment and patient satisfaction.

Boomi equips healthcare organizations to rapidly connect Health Cloud with electronic health records (EHR) systems, third-party medical services providers, and other clinical and non-clinical data sources, from imaging applications to Internet of Things (IoT) wearable medical devices.

The Boomi integration platform combined with Salesforce Health Cloud makes possible the 'meaningful use' of healthcare data buried in patient records and claims data.

### Health Cloud



## Benefits

**Providers - Create 1-to-1 patient journeys.** Meet rising patient expectations for a personalized healthcare experience by connecting internal and partner systems. Improve communications and medical outcomes with accurate, up-to-date patient data in Salesforce Health Cloud, accessible from anywhere over any device.

**Payers - Build patient engagement.** Insurers and health plan providers simplify the member experience with disparate data integrated and accessible through self-service portals and mobile apps. Heighten transparency with a complete record of patient interactions and related billing and payments while identifying opportunities for building wellness programs.

**Life sciences - Improve clinical trials.** Gain a complete picture of patients and clinical trial processes to improve outcomes. Integrate across Health Cloud and pharmacovigilance drug safety systems and IoT clinical and personal devices for a single view that spans from participant selection to trial completion.

**Focus on patients, not integration.** Whatever a company's role in healthcare, Boomi simplifies and speeds needed integrations. Prebuilt connectors, support for HL7 and other data standards, and low-code development let stakeholders focus resources on the healthcare mission, not costly and time-consuming integration.

**Build collaborative ecosystems.** Securely connect with healthcare partners and third parties to build collaborative, patient-centric networks. Consolidate clinical, engagement and financial data while strengthening compliance with HIPAA in the United States and similar healthcare data regulations around the world.

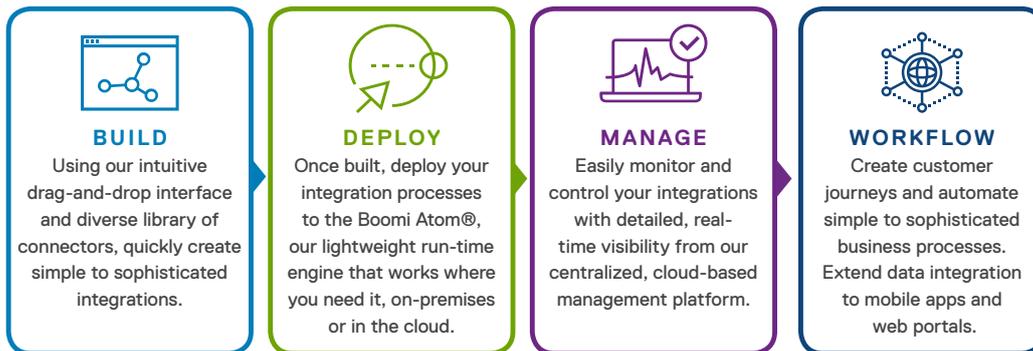
*“Data is ultimately where value is created for the business of healthcare. Done well – it is the gift that keeps on giving”*

CIO of Major U.S. Hospital

# Orchestrate accurate and timely data with Boomi MDM

Accurate and timely patient data is vital for healthcare organizations using Salesforce Health Cloud. But patient data can be difficult to keep in sync across core systems that typically track all aspects of patient care, including treatments, medications and billings to insurers and patients.

Boomi Master Data Management (MDM) provides a centralized hub to model, match, synchronize, cleanse and enrich patient-related data across Salesforce Health Cloud and connected applications. Boomi MDM ensures your data is accurate, complete and up-to-date with comprehensive data quality and governance.



## Complete Integration for Salesforce Health Cloud

Boomi provides a comprehensive integration platform for Salesforce Health Cloud, helping healthcare and life science organizations tackle any challenge in application connectivity and data management.

More than 6,200 organizations around the world rely on Boomi for application integration, API management, electronic data interchange (EDI), and workflow.

- **Integration:** [Boomi AtomSphere](#) scales to meet high-volume needs in real-time mobile, batch (ETL), and EDI environments.
- **API Management:** Centrally create, publish and [manage APIs](#) and web services, extending access across a growing number of applications.
- **Master Data Management:** [MDM](#) provides a centralized hub among applications to ensure data is synchronized, accurate and up-to-date.
- **EDI Management:** Easily [exchange and process data](#) from your business partners through networks and systems of any size.
- **Workflow Automation:** Minimize manual work with low-code development to automate any process, from simple to sophisticated.

## Why Boomi?

### Enterprise Connectivity

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- Dramatically cut the time and cost of integration
- Implement integration projects in days or weeks, not months
- Gain real-time insights across the business
- Reorient core processes around the customer
- Improve data quality and consistency
- Flexibly scale and adapt to business needs

### Pure Cloud

- No hardware to install or maintain
- Automatic upgrades
- Predictable usage-based pricing
- Single instance, multi-tenant architecture
- Accessible from any browser

### Robust Integration

- Proven connectivity to 1,000+ unique endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premise systems
- Intuitive, centralized integration management
- Community access to connectors, widgets and process maps
- Extensive crowd-sourced knowledge and guidance

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