



The Case for the Connected Business

Today, businesses need to move with increased agility and insights to grow and thrive.

A Connected Business is an organization that can connect to everything, so its employees, partners and customers can engage everywhere, across any channel, device or platform.

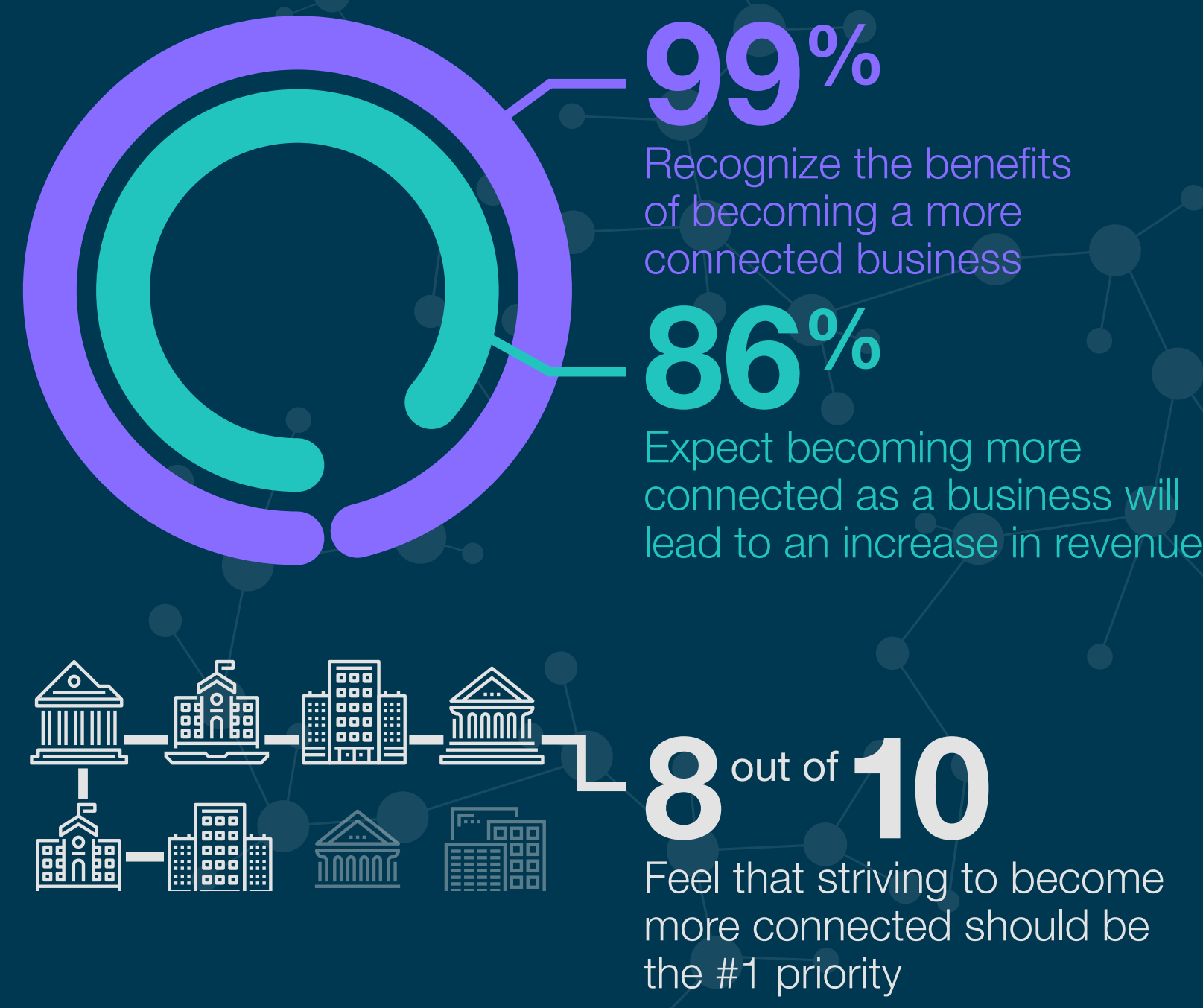
According to a recent survey by Vanson Bourne, connected businesses are far outpacing their competitors.

The Connected Business, By the Numbers

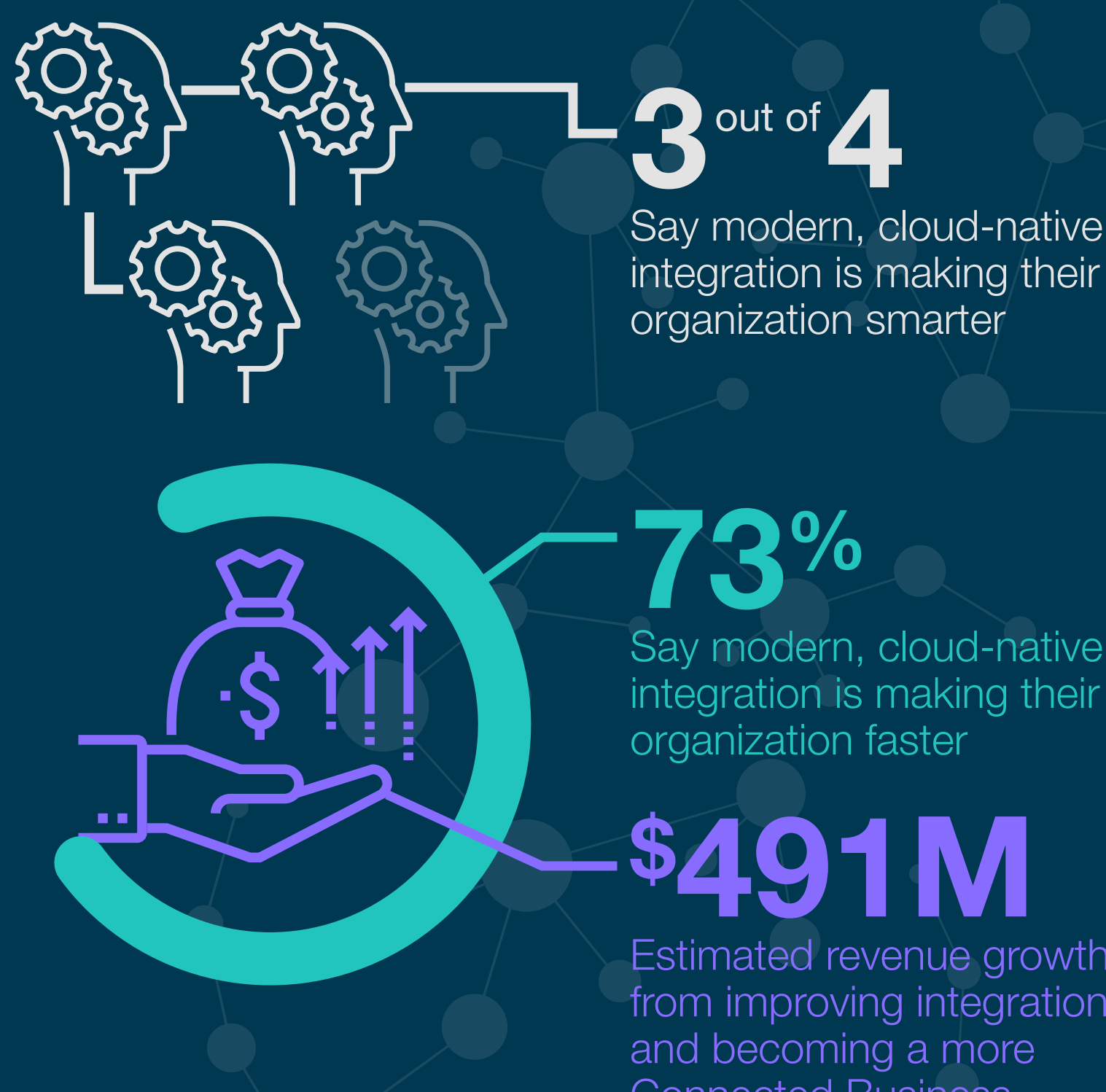
Many organizations are **struggling to become connected businesses:**



But organizations see **big potential in becoming more connected:**



And organizations that have become more connected **are seeing major benefits:**



Learn More About the Benefits of Becoming a Connected Business

[Read the Report](#)

The Foundation for the Connected Business

Dell Boomi provides the platform on which your business can evolve and innovate.

Our unified, low-code, cloud-native platform revolutionizes how organizations connect their applications and data to automate workflows and deliver information where and when it is needed.

The Boomi platform is uniquely suited to support the goals of any organization looking to move faster and become more agile.



Can Help You Build Your Connected Business

[Learn More](#)