

ORACLE®
NETSUITEPARTNER OF THE YEAR
2018

SUITECLOUD PARTNER OF THE YEAR



Top 7 Reasons Why NetSuite Customers Select Dell Boomi

Find out why more than 1,600 NetSuite customers rely on Boomi, and how we can help your company, too.

Since 2008, Boomi has been helping organizations unleash the power of NetSuite to build Connected Businesses at scale. More than 1,600 NetSuite customers rely on Boomi, and we can help your company, too. Here are the top seven reasons why NetSuite customers select Boomi:



1. Aligned for SuiteSuccess

NetSuite's 2018 SuiteCloud Partner of the Year, Boomi aligns with industry-specific best practices and domain expertise in NetSuite's SuiteSuccess methodology to help maximize your value. Reap the rewards of a long-standing partnership, which includes Built for NetSuite certification.



2. Unified, cloud-native platform

Boomi delivers the critical capabilities you need to seamlessly connect NetSuite with best-of-breed applications. Our unified, cloud-native platform lets you tackle any data or application challenge with application connectivity, data quality assurance, API and EDI management, and workflow automation.



3. Fast, low-code integration

Build NetSuite integrations at the speed of business with Boomi's high-productivity, low-code environment. Accelerate integration development by months or weeks with 200+ prebuilt connectors and drag-and-drop configurations.



4. The Industry's Easiest to Use Development Platform

Speed time to value and cut total cost of ownership through 1) patented AI features such as Boomi Suggest that handle the heavy lifting of integration 2) a UI that eliminates costly custom-coding and 3) scalable subscription pricing to pay for just what you need.



5. Flexibility for any use case

Streamline your business by connecting NetSuite to any cloud or on-premise system in a hybrid IT environment. Real-time connectivity cuts time and cost in use cases including order-to-cash, ecommerce, HR and B2B/EDI management with your trading partners.



6. High customer satisfaction

Driven by our absolute commitment to our customers and backed by the power of Dell, Boomi's 96% subscriber retention rate is among the best in the industry, highlighting the dependability, extensibility and enterprise quality of our platform.



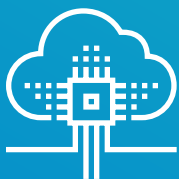
7. It's proven

Customers and analysts agree the Boomi platform works. In its 2018 Magic Quadrant for Enterprise Integration Platform as a Service, Gartner says: "AtomSphere is a well-proven, powerful and versatile platform...[used] to support complex cloud-to-cloud to on-premises, mobile app, B2B and IoT requirements, as well as API publishing."*

For more information and access to free resources, please visit our [NetSuite pages](#).

**Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

To learn more, visit us today at www.boomi.com



Learn more about how Boomi can help you build your data integration capabilities
boomi.com/integrate



Speak with a Boomi integration expert



View all customer stories at Boomi.com/Customers

