

# Boomi Data Catalog and Preparation

## Make every business user more productive with data

Boomi Data Catalog and Preparation unifies operational data and extends the readiness of information across the enterprise. Fueled by automation and AI, our self-service data discovery tools empower business users to make the best possible decisions — faster.

Governance ensures security and compliance, while business users gain operational efficiency, making everyone's workday easier and more productive.

### PROVIDE BUSINESS AGILITY WHILE MAINTAINING CONTROL

#### For the Business Analyst

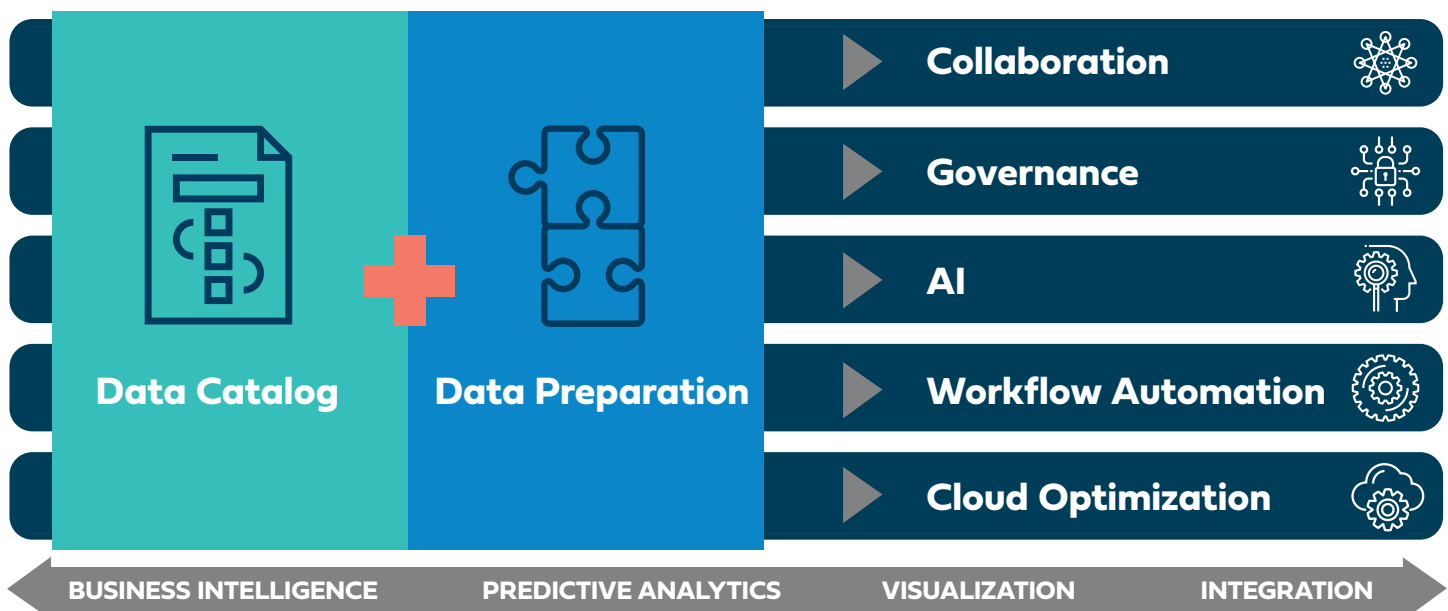
Before you can visualize and reveal insights, you first have to discover and prepare your data. Boomi Data Catalog and Preparation makes the entire process easy.

Our exceptionally accurate recommendation engine tells you what you need before you've even thought of it. Combined with our simple user interface, this allows you to run your own data preparation, fast.

#### For the IT Department

We know the idea of self-service data makes you cringe. But never fear, Boomi Data Catalog and Preparation's advanced security and governance features allow you to maintain control.

You authorize access to each dataset for individual users and groups, while row and column-level masking prevents users from seeing sensitive data.



# TRANSFORM DATA TO BETTER HELP YOUR BUSINESS WITH SMART DATA READINESS TOOLS

Boomi data readiness capabilities deliver true self-service capabilities, including:



## Data Catalog

A robust metadata business glossary and personalized search that returns a comprehensive view of datasets, jobs, and workflow schedules.



## Data Preparation

A recommendation engine that automatically cleanses, enriches, normalizes, and transforms data seamlessly.



## Workflow Automation

Build repetitive, predictable data pipelines to operationalize workflows.



## Run Anywhere

Deploy in the cloud, on-premises, or in a hybrid environment. Pick the one that best meets your business requirements.



## Collaboration and Community

Knowledge sharing across the enterprise, with the ability to rate and comment on data and request access to a dataset by collaborating with a data steward.



## Governance and Security

Comprehensive features for IT to maintain control and security of the data and understand its lineage.



## Artificial Intelligence

AI-powered, exceptionally accurate predictions and recommendations to assist the business user, including natural language queries that let users ask questions of their data without needing any technical knowledge.

## Why Boomi?

### Enterprise Connectivity

- Dramatically cut the time and cost of integration
- Easily connect cloud applications with on-premises systems
- Improve data quality and consistency across applications
- Automate back-office and customer-facing processes
- Gain real-time insights across the business

### Robust Integration

- Proven connectivity to 1,000+ unique endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Intuitive, centralized integration management
- Community access to connectors, widgets, and process maps
- Extensive crowdsourced knowledge and guidance

To learn more, visit us today at  
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